



INVESTOR PITCH DECK TEMPLATE

(Funding Presentation Structure)

Slide 1 – Cover Page

- Company Name
- Logo
- Tagline
- Presenter Name

Slide 2 – Problem Statement

- Market Pain Point
- Industry Gap

Slide 3 – Solution

- Product / Service Overview
- Key Benefits

Slide 4 – Market Opportunity

- Market Size
- Target Audience
- Growth Potential

Slide 5 – Product / Technology

- Features
- Innovation

Slide 6 – Business Model

- Revenue Streams
- Pricing Strategy

Slide 7 – Traction

- Sales / Growth Data
- Milestones Achieved

Slide 8 – Competition

- Competitive Landscape
- Your Advantage

Slide 9 – Marketing Strategy

- Customer Acquisition
- Sales Channels

Slide 10 – Financial Projections

- Revenue Forecast
- Profit Expectations

Slide 11 – Investment Ask

- Amount Required
- Use of Funds

Slide 12 – Team

- Founders
- Key Leadership

Slide 13 – Closing Vision

- Future Growth
- Exit Potential

